

State of California

2004

**Governor's Environmental and
Economic Leadership
Awards**



Information & Application

Application Deadline: August 2, 2004



California's Most Prestigious Environmental Honor

The Governor's Environmental and Economic Leadership Award Program is the State of California's highest environmental honor. The program recognizes individuals, organizations, and businesses that have demonstrated exceptional leadership and made notable, voluntary contributions in conserving California's precious resources, protecting and enhancing our environment, and building public-private partnerships.

Who May Apply:

Competition is open to all California residents, businesses, non-profit organizations, professional and trade associations, communities, state and local government entities, tribes, and federal agencies operating in California. Those that applied previously are welcome to apply again.

Award Categories:

- **Children's Environmental Education**
Exemplary educational programs or curricula to raise children's awareness of, and involvement in, environmental issues. Special consideration for those programs that integrate environmental elements into core curriculum.
- **Watershed & Ecosystem Restoration**
Laudable efforts of restoring, enhancing, and improving California's watersheds, while promoting sustainable economic progress.
- **Sustainable Practices**
Pioneering efforts to integrate sound environmental values into management decisions and practices in the long-term.
- **Environmental-Economic Partnerships**
Efforts that foster unique, cooperative approaches between the private, public, and/or non-profit sectors to achieve both environmental and economic ends.
- **Land Use**
Efforts that promote environmentally sensitive development, comprehensive land use planning; or the development of planning methods that prevent urban sprawl or reclaim abandoned industrial properties.

- **Technology Innovation**

The development or application of new and innovative technologies for improving environmental quality and protecting public health and safety.

- **Sustainable Facilities**

Recognizing exemplary building projects that showcase leadership in the area of green construction practices.

Eligibility:

The awards will be presented for voluntary achievements undertaken or completed in 2003 or have reached fruition in 2003. Competition is open to all California residents, businesses, non-profit organizations, professional and trade associations, communities, state and local governmental entities, and federal agencies operating in California. Projects are deemed ineligible if they are the result of mitigation, litigation, or required by legislation.

Selection:

A Selection Committee will evaluate applications for strength in eight specific areas: Results, Transferability, Environmental Impact, Resource Conservation Impact, Economic Progress, Innovation/Uniqueness, Pollution Prevention, and Environmental Justice. These criteria will be considered in the competitive weighting of nominations. The deliberative process of the Selection Committee is confidential and all decisions are final subject to applicable California state law. A nomination may be considered in a category different from that in which it is nominated.

Winners will be notified by October 25, 2004.

2003 Award Winners:

- | | |
|-------------------------------------|---|
| ▪ Fetzer Vineyards | ▪ County of Los Angeles |
| ▪ CourseCo, Inc | ▪ Mammoth Pacific LP |
| ▪ Petaluma Poultry | ▪ Anderson Lithograph |
| ▪ Thimmakka's Resources | ▪ Five Counties Salmonid Conservation Program |
| ▪ The Sacramento Regional Blueprint | ▪ The South Yuba River Citizens League |
| ▪ Lideres Comunitarios de Salinas | ▪ Wildcat-San Pablo Creeks Watershed Council |
| ▪ Capitol Area East End Complex | ▪ The Water Forum |
| ▪ Toyota South Campus | ▪ Ecology Action of Santa Cruz |
| ▪ Inland Empire Utilities Agency | ▪ Port of Oakland |
| ▪ Environmental Volunteers | ▪ Rumsey Band of Wintun Indians & Yolo County Agreement |
| ▪ Placer Nature Center | |
| ▪ FARMS Leadership/SLEWS Program | |
| ▪ The Surfrider Foundation | |
| ▪ California State Parks | |

2003 Sponsors:

- California Integrated Waste Management Board
- Waste Management, Inc.
- California State and Consumer Services Agency
- Association of Environmental Professionals
- Division of the State Architect – Department of General Services
- California Foundation for Commerce and Education
- Planning and Conservation League and PCL Foundation
- Association of California Water Agencies
- Keep California Beautiful, Inc.

How To Apply:

Anyone wishing to apply for, or nominate an individual, organization, or business, for a 2004 Governor's Environmental and Economic Leadership Award must complete an application. The application begins on Page 4 of this document. Applications may also be downloaded from www.ca.gov (see "Featured Links"), www.calepa.ca.gov/Awards/GEELA/2004/ or obtained by calling the California Environmental Protection Agency at 916/322-7649.



Application Instructions

All applications must include the following:

Program Statement: In a concise, one-page format (not to exceed 500 words), please describe the program, individual or organization being nominated and indicate why the nominee should be awarded the Governor's Environmental and Economic Leadership Award. Among the questions that should be addressed in this statement are:

- How and why was the program, organization, or partnership created?
- What are the nominee's specific environmental and economic objectives?
- What measurable environmental benefits have resulted from the program, organization, or partnership? What economic benefits have resulted?
- Is the environmental and economic progress of the program, organization, or partnership long lasting and sustainable?
- How has the program, organization or partnership incorporated environmental justice?

Summary Statement: Summarize the purpose, objectives, and accomplishments of the program, organization, or individual being nominated. The statement should not exceed 100 words and should be suitable for use in a catalog, database, or brochure.

Supporting Materials: Five sets of supporting materials must be provided. Materials may include graphic presentations, brochures, photographs, newspaper articles, videotapes, etc. Supporting materials may not be used as a substitute for the above written statements.

External Endorsements: Include with your application two letters of recommendation of the program, individual, or organization being nominated. References must be knowledgeable and familiar with the nomination.

***Provide all information requested.
Incomplete applications will not be evaluated.***



2004 Application

Select Award Category (Your application will only be considered in one category):

- ☐ **Children's Environmental Education:** Exemplary educational programs or curricula to raise children's awareness of, and involvement in, environmental issues. Special consideration for those programs that integrate environmental elements into core curriculum.
- ☐ **Watershed and Ecosystem Restoration:** Laudable efforts of restoring, enhancing, and improving California's watersheds, while promoting sustainable economic progress.
- ☐ **Sustainable Practices:** Pioneering efforts to integrate sound environmental values into management decisions and practices in the long-term.
- ☐ **Environmental-Economic Partnerships:** Efforts that foster unique, cooperative approaches between the private, public and/or non-profit sectors to achieve both environmental and economic ends.
- ☐ **Land Use:** Efforts that promote environmentally sensitive development, comprehensive land use planning; or the development of planning methods that prevent urban sprawl or reclaim abandoned industrial properties.
- ☐ **Technology Innovation:** The development or application of new and innovative technologies for improving environmental quality and protecting public health and safety.
- ☐ **Sustainable Facilities:** Recognizing exemplary building projects that showcase leadership in the area of green construction practices.

Please type or print legibly

Award Applicant: _____

Project/Program: _____

Organization: _____

Address: _____

City/State/Zip Code: _____

Contact Person: _____

Title: _____

Telephone: _____ Fax: _____

E-Mail: _____

Nominated by (if applicable):

Name: _____
Title: _____
Organization: _____
Address: _____
City/State/Zip Code: _____
Telephone: _____ Fax: _____
E-Mail: _____

Has the program, individual, or organization being nominated been honored with any other environmental or conservation award in the last five years? If so, list awards.

Have you applied for The Governor's Environmental and Economic Leadership Awards in the past? If so, please indicate in what year(s).

Certification and Signature: To the best of my knowledge, the information contained in this application is accurate.

Name of Agency Director/CEO/Equivalent: _____
(Please Print)
Title: _____
(Please Print)

Signature & Date: _____

Where To Submit Applications: **Five complete sets** of the application and supporting materials must be submitted:

The 2004 Governor's Environmental and Economic Leadership Awards
c/o The California Environmental Protection Agency
1001 I Street, P.O. Box 2815
Sacramento, California 95812-2815

E-mailed applications will also be accepted at: geela@ceres.ca.gov

APPLICATION DEADLINE: AUGUST 2, 2004, 5:00 P.M.

Applications must be postmarked and/or received by August 2, 2004, 5:00 p.m. Applications can be hand-delivered to Cal/EPA's Environmental Services Center, 1001 I Street, Sacramento or emailed to: geela@ceres.ca.gov.